



The Mitten Mailer



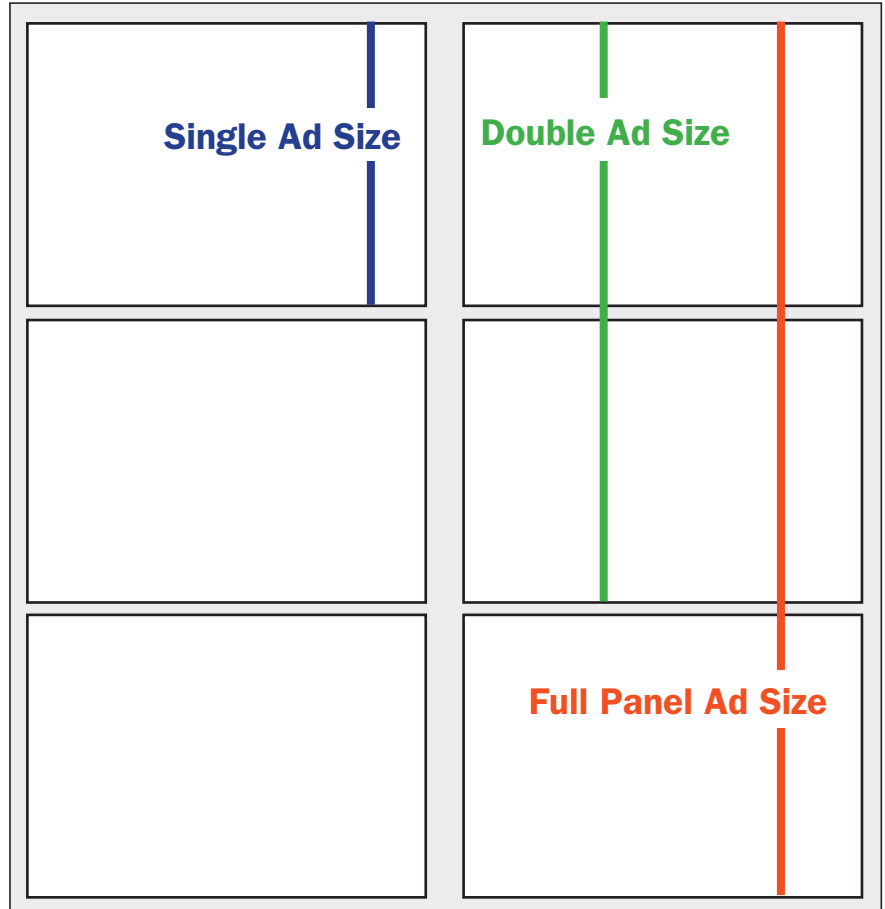
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People are **LOVING** the Mitten Mailer!

Single Ad — \$350
Size: 5.5"x3.875"

Double Ad — \$675
Size: 5.5"x7.8125"

Full Panel Ad — \$1,000
Size: 5.5"x11.75"
or 6"x12" bleed size



Mailer is 12"x11.875" when flat.

- Large full-color ads!
- Fewer advertisers so your ad stands out
- Uses U.S. Post Office's Every Door Direct (EDDM)
- Most often the largest piece of mail people receive
- Delivers the middle of the week, so it doesn't get lost in weekend mail
- Bi-fold for easy mailing – most mail carriers put recipients' other mail inside it

Submit ads in full color (CMYK) PDF format or, we can compile your ad for \$45.

Statewide Printing, LLC

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